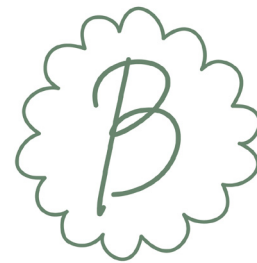


# BRENNATHREET

Graphic Designer & Illustrator



## ≡ CONTACT

513-646-6889

brennamthreet@gmail.com

www.brennathreet.com

Cincinnati, Ohio

## ≡ EDUCATION

### University of Kentucky

Bachelor of Science | Digital Media

Design, Art History & Visual Studies

2019-2022

Cumulative GPA: 3.812

Dean's List

College of Fine Arts Student

Ambassador

## ≡ SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Bridge

Adobe Premiere

Figma

Procreate

Wix Website Building

Print Production

Photography & Editing

Digital Marketing

Branding

Illustration

Repeat Pattern Design



## ≡ EXPERIENCE

### Graphic Designer

Egelston-Maynard Sports | Covington, KY | October 2023 - Present

- Create custom apparel graphics and promotional materials tailored to the unique needs of various sports organizations and corporate clients.
- Prepare graphics for printing (screen printing, embroidery, DTF transfers, large format printers, etc.)
- Manage an intern and train new staff on graphic equipment.
- Create visually appealing and user-friendly online stores for customers using the OrderMyGear platform, enhancing their digital presence and customer engagement.

### Graphic Design Intern

Charleston RiverDogs | Charleston, SC | March 2023 - September 2023

- Created promotional materials, including posters, flyers, social media graphics and digital assets to drive attendance and engagement for games and events.
- Updated live score graphics for social media during all home games, enhancing real-time fan engagement and information.
- Developed and produced the "RiverDog Rundown," a digital program for each home stand, providing fans with valuable and entertaining content.
- Collaborated with the marketing team to design and execute successful campaigns, contributing to increased fan engagement and ticket sales.
- Managed photo and video archives and organization, ensuring efficient access and utilization for marketing and promotional purposes.

### Student Graphic Designer

University of Kentucky | Lexington, KY | March 2022 - December 2022

- Collaborative member of "The Hive," the university's creative and technical services unit, to deliver high-quality design projects for various campus departments and initiatives.
- Designed promotional materials, including posters, brochures, and digital graphics, to support university events, programs, and campaigns.
- Worked closely with a diverse team of designers, photographers, and videographers to ensure cohesive and impactful visual communications.

### Freelance Artist

Cincinnati, Ohio | May 2020 - Present

- Showcase artworks in local stores/galleries and participate in local art markets, enhancing community engagement and expanding artistic exposure.
- Design and maintain an e-commerce website, leveraging SEO and user experience principles to drive online sales and enhance customer satisfaction.
- Manage comprehensive social media strategy across Instagram, Facebook, and Pinterest, curating engaging content to foster community interaction and increase brand visibility.

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## ≡ ACCOMPLISHMENTS

### Art Galleries/Stores

Featured Artist at Purple Paisley Artisan Shop | Covington, KY | 2024

- Showcase of numerous artworks, including acrylic and watercolor paintings, attracting significant local attention and positive reviews.

Featured Artist at The Potted Palm | Cincinnati, OH | 2024

- Regularly contributing new pieces, maintaining a consistent sales record and growing a local customer base.

### Art Markets

Lebanon Festival of the Arts | Lebanon, OH | 2024

Milford Art Affaire | Milford, OH | 2024

Anderson Parks Fair of the Arts | Anderson Township, OH | 2024

### Juried Artist Retreat

Attended Inaugural Greenacres Artist Retreat | Cincinnati, OH | 2023

- Engaged in intensive workshops and collaborative sessions, receiving feedback from established artists and enhancing technical skills.

### International Study Experience

Studied Abroad in Berlin, Germany & Barcelona, Spain | 2022

- Completed courses in Art History and Graphic Design, gaining comprehensive insights into European art movements and contemporary design practices.
- Participated in local art scenes and cultural exchanges, broadening artistic perspectives and influences.